

## **NEWS RELEASE**

Office of Public Relations 3600 South Constitution Boulevard West Valley City, Utah 84119-3720 Office: (801) 963-3466

> Fax: (801) 955-3604 Email: aaron.crim@wvc-ut.gov

## FOR IMMEDIATE RELEASE

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Contact: Aaron Crim, Director of Public Relations & Neighborhood Services, 801-963-3466

Craig Thomas, Assistant Director of Public Relations & Neighborhood Services, 801-963-3285

## West Valley City to Host Second Annual Financial Fitness Fair

West Valley City – On February 6, 2010 from 10:00 a.m. to 2:00 p.m. the West Valley City Family Fitness Center (5415 West 3100 South) will host the 2nd Annual Financial Fitness Fair. The event will offer free tax preparation by IRS certified volunteers to both English and Spanish speaking households. Combined Household income must be below \$49,000 to qualify. In addition, families will be able to learn about smart money skills, credit reports, housing assistance, utility assistance, energy savings and much more. Program information for Children's Health Insurance Program (CHIP), Utah's Premium Partnership for health insurance (UPP), Medicaid, Home Energy Assistance Target program (HEAT), and Food Stamps will also be available. Several banking institutions will also be ready to help families open accounts.

New to the fair this year, AAA Fair Credit Foundation will be providing free credit reports. AAA Fair Credit will be attending the fair to assist and teach individuals with how to obtain and review free copies of their credit report. Counseling will also be provided to individuals, better explaining how information within their report affects their credit and how they can take action to improve their overall score. Also this year, the fair will be focusing on *Take \$200*, a Utah Saves campaign. *Take \$200* is an initiative designed to encourage Utahns to take at least \$200 from their tax return and pay down debt, start an emergency fund, or place it into a savings account.

"Make sure you mark the Financial Fitness Fair on your calendar" stated Mayor Mike Winder, "as this event will be a great opportunity to not only get your taxes filed for free but also to learn more about other valuable community resources."

No appointment is necessary, just be sure to bring all necessary documentation.

This event is made possible by American Express, Community Action Partnership of Utah, the Growing Assets and Income Now (GAIN) coalition, United Way of Salt Lake, West Valley City and West Valley City Fitness Center.

For more information please dial 2-1-1-.